



**962 IT**

**Information Technology**



## Overview

The story started when a group of talented people with different expertise gathered and decided to put their hearts and soul to present something different in IT solutions, social media, and digital media scenes. Building great relationships and delivering exceptional results are central to our DNA. We achieve this by always providing Grade-A solutions, and we pay attention to the finest details in every project or dream we become a part of.

## Why 962 IT?

- Great Packages.
- Cost Saving.
- Quality Services.
- Time Flexibility.

## We have outlined key points below:

- Increase brand awareness and loyalty.
- Gain instant insights.
- Build strong relationships with customers.
- Increase website traffic and search ranking.
- Find out what your competitors are doing.
- Generate high-converting leads.
- Share content faster and easier.



## **Make us your partner!**

Are you ready to start reaping the benefits of social media for your business? 962 IT can help you increase sales, engage with customers, and reach your goals. Make us your partner!

## **Who We Are?**

962 IT is an IT services, social media, and digital marketing agency and established in Amman, Jordan, in 2020 that offers end-to-end solutions and specialized in trading IT solutions and digital media services to companies of all sizes. With a mix of our media, creative design, and digital marketing expertise through IT channels, we will provide solutions that are nothing short of excellent, taking your brand/company to the next level.

## **Our Mission**

Help our clients achieve their growth and goals. We aim to innovate and provide top solutions to our clients in the online and digital marketing industry to enhance their growth and success. Using our Digital Creative Service expertise using IT solutions, we aim to offer customized and integrated services to brands and companies of different sizes creatively.

## **Our Vision**

We want to be perceived as the leading digital marketing and IT solutions provider in the Middle East. Our ambition is to obtain brands' trust in creative ways and through dedication and perseverance to their success.

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## Our Services

### IT Services

962 IT has one connection to various IT sectors and fields; we are well-experienced in custom-integration solutions through different business sectors. 962 IT team is skilled across key application platforms, tools, and development languages such as:

- Oracle / BD2.
- C++.
- Windows / Solaris / Unix / Linux.
- HTML5.
- PHP.
- CS3.
- jQuery.
- Java Script.
- MySQL.
- Python.
- Java.
- Swift.
- Flutter.

### Website Development

Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message freely. Our website development clients receive top-notch service from our website development department, and our results speak for themselves. From kickoff to launch, we strive to bring our clients an experience that is second to none. Kindly put your trust in our professional web developers to revamp and take your website to the next level.



## Custom Application Development Services

We can customize your application regarding your business field and your main goals.

- Add new resources.
- Integrate new technology with existing data repositories.
- Implement authentication and authorization measures.
- Lower operational costs.
- Manage users.
- We provide a smooth integration of new applications with your IT infrastructure to make sure you have fewer mistakes and disturbances to your operations and working atmosphere.
- Application Management Services.
- To keep up and stay side by side to the changing digital landscapes, applications must be up-to-date and operating at the highest performance and efficiency.

## Digital Marketing

962 IT provides quality and passionate professional Digital services to large, medium, and small businesses, such as Search Engine Optimization (SEO), Search Engine Marketing (SEM). 3 out of 4 people use search engines to find products and services. The first page of search results gets 91% of traffic, and the second page gets only 4.8%, decreasing steadily beyond that. If your business is not on the first page, you are missing valuable leads. Using a proven, efficient, and effective methodology, we can create high-quality, measurable results for our clients. 962 IT specializes in an innovative approach to SEO and SEM that uses the right tactics to put your website in the top ad spots for related Google searches.

## Social Media Service

Using a mix of Digital Marketing expertise, Strategic Content, and Social Media services, we offer specialized social media marketing management services to brands and companies of all sizes. We seek to provide top-notch services for the brands to excel on the internet. 962 IT helps clients in Jordan and the Middle East to create interactive online communities across all social media channels, enabling brands to build relationships with their consumers. Through a team of experts and a customized social media strategy, we will create ads and content that engage with the audience, resulting in creating loyalty and recognizing the brand among social media users.



## **Social Media Management**

More than 1 billion people use social media every day, and one of the most critical parts of any social media campaign is to share the right ideas and content. To do it right takes an enormous amount of dedication. Save time and effort by letting us handle your social media messaging for you! We already know all the ins-and-outs, so let us do what we do best while you focus on running your business!

## **Social Media Monitoring and Analysis**

Our team is ready to give you full service regarding social media; use broadcast, monitor, and analysis. We help you manage and analyze your profiles and posts on Twitter, LinkedIn, Instagram, Google+, and Facebook. 962 IT analyzes your orientation, topics, and most importantly, your competitors. We can estimate your campaigns using different KPIs and create your own interactive dashboard.

## **Social Media Strategy**

962 IT has the best social media strategies for companies that need to grow their business and manage it to stay in the lead in the Social Media world. As 962 IT finds social media strategy depends on both content and digital marketing. Either you don't have good content, and that will weaken your ability to move on, or you have fantastic content plus a clear strategy combined with social media to get the best-desired results you are claiming, and ROI is apparent.

## **Social Media Optimization (SMO)**

We are a professional team that can create online content tactics and uses the best tools to improve and build the client base you are aspiring for. Our commitment to you is to give the best marketing incorporeal; your wide attendance on the web will be perceptible as never before. 962 IT delivers high-Quality SMO services to get to a higher level of efficiency. We manage Social Media networks such as Facebook, Instagram, Twitter, Linked In, Google Plus, YouTube, and some other media for all our clients.



## **Community Management**

Community management and social media are different but reliable from each other, affecting the marketing and sales of the activity. Updated community management practices are important for keeping up with the market and improving work levels.

## **Content Writing and Translation**

We provide the best quality in content writing and translation. Whether it is for your social media presence or website, our goal is to create custom content for your specific needs.

## **Video Production**

With 962 IT being a proud pioneer in creating video ads for social media in the region, its marketing team will produce digital content for social media, ads, product demos, commercials, promos, infographics, etc. So, if you are struggling to get noticed or need a more effective way to communicate your message, our social videos stand you out from the competition and make your target audience pay attention by engaging rather than annoying. With very few companies presenting 360 Video Production Services in the region, 962 IT guides viewers through the 360-video production, leaving them with your message. We deliver it in a way that makes the viewer feel like they found it. When you are looking for a 360-video production company to help you shape your vision and make your vision a reality, you'll find that 962 IT has the know-how of 360 projections to provide you the video you need.



## **Creative Design Production**

We provide the best quality in content writing and translation. Whether it is for Want to make an impression that lasts? Of course, you do. That's why it is so important for your graphic design to stand out from the pack. Our designers team is ready to create eye-catching creative design (Videos and Still images) pieces for all your advertising Materials.

The great thing about animated video, as a format, is that it combines both visual and auditory stimuli to evoke strong emotion and create a solid connection between a brand, a message, and an audience. From a user experience perspective, it's easy to consume the content, and there are lots of options for creating engaging motion graphic content. We do this by turning your story into a short film using eye-catching motion graphics.

Want to leave an impression that lasts? Our creative team is always squeezing the creative juices to develop the right creative solutions that change behavior. We believe in a timeless design that will continue to serve our clients year after year. We push our clients creatively while ensuring they always end up with a design that feels theirs uniquely.





## Our Clients

Jordan Radio and Television Corporation



PetCare-JO



Brandatcom Shop

Brandatcom Shop



Ma3ac - معاك



in7af - انحف



Munasbatcom



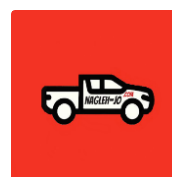
Wsilt - وصلت



Circle 10



Nagleh-JO



Clever Mind POB



Digital Minds PRO





## Our Clients

### P2P Networking And Security



**P2P NETWORKING**  
AND SECURITY

### Al Handaseyah



### Al Mehrab Academic



### Ziad Al Omoush Group



**مجموعة زياد العموش**  
ZIAD AL-OMOUSH GROUP

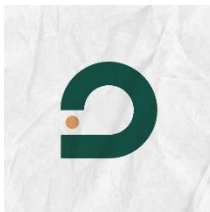
### My Visa Finder



### Tanafus ICT



### 020 Group



### American Close Outs

